



Content Marketing Program Overview

We are experts in creating oil & gas marketing content and using social media, email and blogging to drive product awareness and generating new sales leads for your products & services. **Content** - Our oil & gas Infographics are used to communicate complex oil & gas market information concisely using engaging visuals to give you an easy-to-understand overview of oil & gas drilling activity, drilling rigs, facility and pipeline construction projects in North America. **Channels** - We use our oil & gas Infographics and combine with your brand and key message and distribute the branded content on social (Linkedin, Twitter, Facebook), oil & gas email list and Oilgasleads blogging platforms to deliver your brand and key message to the oil & gas market. **Analytics** - We use analytics to measure the value of the content marketing programs. These include social, email and web analytics.

Program Length – 90 Days

Retail Cost - \$3500.00

Limited Time Introductory Offer - **\$999.00**

Program Details

Enerlead Digital Content Marketing Overview		
Social Post	Emails	Blog
<i>Linkedin</i> - We have 12000+ LinkedIn connection that are in the oil & gas industry. We are adding 1000 new oil & gas contacts a month that work for Operators, midstream & service companies.	<i>Email List</i> – We have an email list of 1000 oil & gas professionals located in Canada and the US that have opted-in for daily emails. The list is growing at 10% per week we forecast the list to be at 2000 by the end of the year.	Blog Posts – we operate a website called oilgasleads.com that has a blog. We create a blog weekly that contains the weekly permit reports that people can download for free.
Activity Frequency		
The program includes at least 100 LinkedIn posts over 90 days with and estimated 50K LinkedIn views. We are also posting to Twitter and Facebook daily.	We will send 52 emails over the 90 days this will generate 10K plus impressions over a 90 days program.	We create 13 blog posts over the 90-day program the contains your company information. We do not remove the posts or you adds this could result in lead generation beyond the 90 days.
Program Term		
The program length is 90 days and all activities happen Monday to Friday excluding holidays.		
Pricing Overview		
The retail price is \$3500 we are offering an introductory offer for \$999 for the 90 day program		