

Content Marketing

Content Creation + Promotion = Sales Leads

Contact:

Megan.hinds@oilgasleads.com

PH: 403-975-0271

2022 Digital Media Kit



SALE SALE SALE SALE
SALE SALE SALE SALE
SALE SALE SALE SALE
SALE SALE SALE SALE

Start the year off right with a CONTENT MARKETING SALE
Enjoy 40% off Premium Marketing Package!

WAS - \$7,500

NOW - \$4,500

What We Do

We offer a marketing system that creates brand awareness and lead generation for your products and services in the oil & gas industry. Our system is built on marketing processes that act together to create impressions, clicks and lead conversions resulting in sales leads.

Our digital marketing system offers

- Content Creation – we create two articles specific to your industry they are used to attract readers that we convert to qualified leads.
- Promotion – we promote the articles using our email newsletter, LinkedIn posts, banner ads on our website. In addition we create and run LinkedIn Promoted Ads and a Google PPC ad to ensure maximum content exposure in your target accounts.
- Analytics - we monitor the impressions, clicks and views with the latest analytics tools to identify target accounts and/or trends that we can use in the lead generation process.
- Lead Generation - we will reach out to identified accounts/contacts to qualify the lead and pass directly to you the customer.
- Reporting - we will meet every two weeks to review the program.